

Communications and Engagement Committee
Budget

| | | 2018/2019 | 2019/2020 | 2020/2021 | 2021/2022 | 2022/2023 | 2023/2024 | 2024/2025 | 2024/2025 | 2025/2026 | |
|------|--|---------------|---------------|---------------|---------------|---------------|----------------|-----------------|-----------------|----------------|-------------------------------------|
| 202 | Expenditure | Spend | Spend | Spend | Spend | Spend | Spend | Budget | Forecast | Budget | Notes |
| | | | | | | | | | | DRAFT | |
| 4000 | Salaries | 36,665 | 32,796 | 32,148 | 34,246 | 40,544 | 40,964 | 50,836 | 45,436 | 48,888 | Assume 5% inc |
| 4010 | NIC - Employer | inc above | 1,089 | 815 | 1,039 | 1,798 | 1,894 | 2,350 | 2,253 | 4,900 | Based on new rates in Oct 24 budget |
| 4020 | Pension - Employer | inc above | 6,567 | 6,003 | 5,233 | 4,588 | 7,652 | 9,964 | 8,906 | 9,582 | |
| 4385 | Twinning | | | | | | 3 | 1,000 | 1,000 | 1,000 | |
| 4500 | Events* | 1,224 | 2,435 | 3,657 | 1,244 | 8,594 | 11,592 | 9,245 | 8,092 | 9,060 | |
| 4520 | Marketing & Consultation | 1,595 | 1,459 | 337 | 401 | 1,179 | 1,051 | 1,500 | 1,300 | 1,000 | |
| 4530 | Newsletter | 4,000 | 5,000 | 2,663 | 0 | 0 | 0 | 0 | 0 | 0 | |
| 4540 | Town Signs & Murals | 348 | 389 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| 4545 | Railway Advertising | | | | | | 1,473 | 0 | 0 | 0 | |
| 4560 | Heritage Projects | 0 | 0 | 612 | 0 | 0 | 0 | 0 | 0 | 0 | |
| 4570 | Website & Email | 4,897 | 2,761 | 2,590 | 2,771 | 2,843 | 3,461 | 3,500 | 3,000 | 3,000 | |
| 4575 | Projects | | | | | | | 1,000 | 1,000 | 1,000 | |
| 4580 | TIC Expenses | 943 | 1,161 | 38 | 249 | 283 | 237 | 275 | 150 | 275 | |
| 4590 | Cycle Parking | 0 | 0 | 0 | 150 | 797 | 0 | 0 | 0 | 0 | |
| 4550 | Brown Signs | 5,000 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | |
| 4595 | Christmas Lights | | | | | | 21,028 | 20,000 | 18,000 | 20,000 | |
| New | Town Vision | | | | | | | 0 | 0 | 2,000 | |
| | Sub-total | 54,672 | 53,657 | 48,863 | 45,333 | 60,626 | 89,355 | 99,670 | 89,137 | 100,705 | |
| 222 | Museum Grant | 6,070 | 6,286 | 2,675 | 4,868 | 2,749 | 11,423 | 4,500 | 4,500 | 5,100 | See Forward Plan for breakdown |
| | Total | 60,742 | 59,943 | 51,538 | 50,201 | 63,375 | 100,778 | 104,170 | 93,637 | 105,805 | |
| | Income | | | | | | | | | | |
| 212 | TIC Net Ticket Sales | 977 | 563 | 29 | 37 | 139 | 408 | | | | |
| 212 | TIC Net Stock Sales | 1,375 | 1,102 | 849 | 2,155 | 2,614 | 2,569 | | | | |
| 212 | TIC Net Commission & Fee | 127 | -41 | 12 | 1 | 32 | -41 | | | | |
| 1999 | Other Income | | 627 | 0 | | 100 | 1,103 | | | | |
| | Total | 2,479 | 2,251 | 890 | 1,500 | 2,885 | 4,039 | 3,000 | 3,200 | 3,250 | |
| | Transfer from Reserves | | | 0 | 110 | 6,236 | 7,720 | | | | |
| | NET BUDGET | 58,263 | 57,692 | 50,648 | 48,591 | 54,254 | 89,019 | 101,170 | 90,437 | 102,555 | |
| | Reserves | As at | | | | | | Forecast | Forecast | | |
| | | 1.4.24 | | | | | | 31.3.25 | 31.3.26 | | |
| 341 | Signage/Projects | 3,750 | | | | | | 3,750 | 3,750 | 3,750 | |
| 344 | Heritage Projects | 1,000 | | Match Funding | | | | 1,000 | 1,000 | 1,000 | |
| 345 | Community Emergency Pla | 500 | | Ringfenced | | | | 500 | 500 | 500 | |
| | Museum Reserves | | | | | | | | | | |
| 362 | Donations | 12,257 | | Ringfenced | | | | 12,257 | 13,932 | 11,642 | |
| 364 | R Holmes Memorial | 156 | | Ringfenced | | | | 156 | 106 | 106 | |
| | Totals | 17,663 | | | | | | 17,663 | 19,288 | 16,998 | |
| | Notes | | | | | | | | | | |
| [1] | 24/25 Inc £500 for new town photos - TO RESERVE if not spent? | | | | | | | | | | |
| [2] | Inc £500 for website updates - NB email now paid within IT support | | | | | | | | | | |