



VISIT LISKEARD
FOR THE EXPLORER IN YOU

Liskeard Information Centre

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Update since 18th December 2024

Visitor Statistics

I attach our latest visitor numbers, visitors and profits were down slightly in January compared to 2024, in February visitors were down but profits up slightly.

We have had a very strong couple of months for ticket sales with Johnny Cowling (a Town Council event) and Plymouth Symphony Orchestra both selling out around 6 weeks before the performances. The Menheniot panto was also really popular. Ticket sales are up 156% on last year and we currently have tickets available for East Cornwall Bach Choir's singing day this coming weekend and Kate Rogers Academy's production of Aladdin Jr next month.

Visit Liskeard Website

We have been asked to host the 'We Are of This Place' festival details on our website so I have set up a landing page and have been adding all the events so that we have a dedicated calendar showing all festival events in one place.

As usual, we also had a page on the website for half term events and will be setting one up for family events in the Easter holidays.

Other Jobs

We have finished updating the clubs/societies calendar on the Your Liskeard website for the coming year. Claire is now focussing on reviewing the walks leaflets ready for a reprint in the next couple of months. I will be looking at the new accessibility guidelines for websites and will be reviewing ours, starting with the Town Council site, as time allows.

Story of Emily Visit

Claire and I were pleased to be invited to visit the Story of Emily last month, we were very impressed with the quality of the attraction itself and particularly the staff, some of whom used to volunteer at the museum. We will now be able to better promote it to our visitors.

Museum Volunteer Meeting

We were also pleased to attend last month's volunteer meeting, it was really helpful to hear directly about what the museum is planning, particularly as we are the first (and sometimes only) point of contact for visitors to the museum. We have agreed with the museum manager that either Claire or I will attend all of their meetings going forward.

Closure Date

As usual, we will be closed on Wednesday 26th March for our annual stock take. We will also be taking advantage of this time to do a deep clean on the shop area ahead of the start of the main season.

Vicky Cutts

4th March 2025