

Feedback from Stall Holders at Community Fair 2024

1) How many visitors did you have at your stall? (approximately)

- Responses up to 35/40

2) How worthwhile was it for your organisation to have a free stall at this event?

- Very worthwhile xxxxxxxxxxxxxx
- Quite worthwhile xxxx

3) What did you get out of it? (tick all that apply)

- Raised money xxx
- Raised awareness of our organisation xxxxxxxxxxxxxx
- Publicised specific events or activities xxxxxxxxxxx
- Made new contacts xxxxxxxx
- Networked with other local organisations xxxxxxxx

4) What was good about the event?

- Layout and meeting other people
- Connecting with other groups and organisations
- Great networking, friendly atmosphere
- Being able to be involved in the community and interacting with local groups, encouraging people to visit the Museum
- It was indoors, lots of other stall holders
- Support from like minded organisations
- Being able to touch base with the community
- Learning of other clubs and organisations
- Good atmosphere
- Other community organisations to network with
- Networking opportunities
- Good to publicise our group
- Raising awareness
- The club were able to talk to people who ordinarily knew nothing about our club
- Gives the opportunity to promote any other organization and attract new members

5) What could we do better next time?

- Earlier publicity (*office comment – all participants were sent the poster by email on 26th January asking them to share and promote the event. It was placed on the noticeboard, in the office window and on Visit Liskeard*)
- Not just chocolate for refreshments
- Maybe advertise in schools to encourage younger people in
- More advertising of event
- Despite lots of posters and announcement on local radio, many people were not aware of the event
- More than happy with the event and how it was organised.
- Nothing

6) Did you have an activity on your stall?

- Yes xxxxxxxx
- No xxxxxxxx

7) If YES, how much difference did that make to being able to engage with people?

- A lot xxxx
- A little xxxx
- None xx

8) Are you likely to want a stall again next time? Keep a look out on the Town Council's social media from January for when the application forms are available

- Yes xxxxxxxxxxxxxx
- No
- Maybe xx

9) Were you aware of publicity for the event? (tick all that apply)

- Poster xxxxxxxxxxxx
- Social media xxxxxxxxxxxx - (one after closing date) (many elderly do not have wifi)
- Local newspapers x
- Radio x
- Word of mouth xxxxxxxxxxxx

10) Did your organisation publicise the event in any of the following ways? (tick all that apply)

- Poster xxx
- Social media xxxxxxxx
- E-mail x
- Word of mouth xxxxxxxxxxxx Announced at our Committee meeting and public meeting

11) Do you have any other comments?

- Really enjoyed this year, although the music was nice last year it did make it very difficult to communicate
- Thanks for having us!
- People said it was good to be able to interact with the community.
- To see such a diverse amount of activities in the community
- Perhaps all the organisations that participated could promote the event as lots of locals that I spoke to were unaware that it was taking place. Needs more publicity
- Many visitors commented on their surprise that Liskeard had so many organisations

12) Whilst at your stall did any members of the public make any comments about the Fair? Were they:

- Good xxxxxxxx
- Bad

It would help us to know any comments so that we can address any issues to make it even better next year. What were the comments?

- It does seem a lot of work for just 3 hours. Could be longer with better refreshments. Thank you for Friday night set up