

Liskeard Cornish Christmas 2024

Tuesday 12th March, 2024 at 1.30pm
Liskerrett Community Centre, Varley Lane, Liskeard

Attendees: Councillors Rachel Brooks (in the chair) and Tracy Adams (Traders Association), Mike Allsopp (Liskeard Radio), Paul Baxter (Liskeard Library), Kevin Brown (Museum), Jenny Chester (Stuart House), Sally Hawken and Nell Turner (Liskerrett), Mandy Hancock (Town Council)

1	Welcome and Apologies Rachel welcomed everyone to the meeting and thanked them for coming. Apologies were received from Councillor David Braithwaite, Ann Kinahan (Market Makers), Rod Sheaff (Cornish Language) and Dan Sturrock (Workshed).	
2	Key Points from Last Year Items from the wash up meeting which were highlighted as going well included: <ul style="list-style-type: none">• Daytime activities• Lantern parade• Projection mapping• Events at the Cattle Market canopy• The PA• Fireworks• Tree festival• Festive events Items which could be looked at again included: <ul style="list-style-type: none">• More consistent naming and branding• Communications and social media plan adding newer elements• Extend the PA and change location of Liskeard Radio so they can see the parade• Having mics for musicians and singers. Possibly having a stage• Ensuring the information about fireworks was spread to enable people to make any necessary arrangements	
3	Lights Up Event 30th November Rachel confirmed that the town's festive lights will be on no later than 30 th November. They may actually be on before then. Possible events on 30 th as part of Lights Up: DAYTIME <ul style="list-style-type: none">• Family Cornish Trail including museum, library, Stuart House and	Museum /

	<p>a location in Fore Street with other activities happening at as many of these venues as possible.</p> <ul style="list-style-type: none"> • We could include Community Treasure Chest in this if they would like. Rachel will speak to Emma. Mandy will add CTC to the group distribution list • Tracy has spoken to the Fire Brigade. They have put the date in their diary to park their engine on Barras Street <p>EVENING</p> <ul style="list-style-type: none"> • Lantern parade, subject to funding. The participants showing which group they represent. • Library event, they definitely would like to take part and plans are being discussed. • We need a PA system which has multiple loudspeakers, ideally at both ends of Barras Street and which enables multiple performers to be miked up. Paul will speak to Maddie regarding possible relaying of sound via the Library speakers if used. Rachel will contact FEAST to see if they can offer advice. Rachel and Mandy to talk to Jacqui Orange. Kevin will chat with Mike and will send the Town Council details of who the Lions use for their sound services. • Entertainment between the Lantern Parade and the Christmas Tree switch on. We would like some singing/music. All the music groups have been advised of the date. Samba Kernow have date in diary and Sally will speak to them again. • Christmas Tree lights switch on. Mike will borrow the “button” from Looe • Fireworks – already booked with the same company as last year. Tracy will do flyer drops to residents to inform nearer the time • Short entertainment at the Cattle Market canopy • Collecting buckets – Sally will check with St Petrocs if they would like the night’s collection to be in aid of them and their support of people in need. Mike offered an interview on Liskeard Radio too. If they would like this Sally can pass on his details. Kevin offered to assist with collection personnel from his contact groups if needed. 	<p>Library / Stuart House / Traders RB / MH</p> <p>Library RB RB / MH KB / MA MH</p> <p>SH MA</p> <p>TA</p> <p>SH</p> <p>MA SH KB</p>
4	<p>School and Community Involvement</p> <p>There is a lot of lantern making involvement with the schools and community groups close to the deadline. Having specific dates for artists to visit schools works best.</p> <p>The Cornish Language group are keen to be involved again with school workshops and the Trail, possibly more community involvement.</p>	
5	<p>Other Christmas Activities and Events</p> <p>Tracy advised that the Traders would probably not be holding any events on 30th November as this was too early. Their initial plans are</p>	

	<p>for a Grotto on 7th and 14th December, she will confirm this at the next meeting. Jenny offered Stuart House to host a Grotto as a back up.</p> <p>7th December – Kevin confirmed the CHSW Santas on Bikes date.</p> <p>14th and 21st December – Lions Santa at Morrisons. They will also have a Bingo, the date to be confirmed.</p> <p>A Christmas performance at Liskerrett Centre.</p>	
6	<p>Branding and Communications</p> <p>After discussing various names for the event, it was decided that the overall festive event will be called Liskeard Cornish Christmas, Nadelik Lyskerrys. The events happening on the evening of 30th November will come within the event Liskeard Lights Up.</p> <p>A bigger programme with event details was suggested. Having all the info in a leaflet with full details and timings as well as A3 posters with images for the day's events. This would cost more than last year, but would give full details.</p> <p>A good joined up approach with a Social Media Plan linking to each organisation/event will help amplify and combine audiences. The Tourist Information Centre will be asked to develop a Social Media Plan for us by the beginning of September. Event details will need to be given to them in advance of this, so they have the information to work with.</p> <p>Training on the use of walkie talkies will be requested with a refresher on the event day. Walkie Talkies have been included in the quote request for the Road Closure.</p> <p>Mandy will add Community Treasure Chest and Nell to the group's distribution list.</p>	<p>TIC</p> <p>MH</p>
7	<p>Funding</p> <p>The Town Council has a rigid budget and will fund the Road Closure, some community work, publicity and possibly some entertainment. Sally will submit a FEAST grant application in June, if it is unsuccessful there will be time to try to obtain from alternative options. Each organisation will be required to use their resources for their events.</p>	
8	<p>Next Meeting</p> <p>Tuesday 16th April at 1.30pm. The venue will be confirmed in due course.</p>	