

Communications and Engagement Committee  
Budget

		2018/2019	2019/2020	2020/2021	2021/2022	2022/2023	2023/2024	2024/2025	2024/2025	2025/2026	
202	Expenditure	Spend	Spend	Spend	Spend	Spend	Spend	Budget	Forecast	Budget	Notes
										<b>DRAFT</b>	
4000	Salaries	36,665	32,796	32,148	34,246	40,544	40,964	50,836	45,436	48,888	Assume 5% inc
4010	NIC - Employer	inc above	1,089	815	1,039	1,798	1,894	2,350	2,253	4,900	Based on new rates in Oct 24 budget
4020	Pension - Employer	inc above	6,567	6,003	5,233	4,588	7,652	9,964	8,906	9,582	
4385	Twinning						3	1,000	1,000	1,000	
4500	Events*	1,224	2,435	3,657	1,244	8,594	11,592	9,245	8,092	9,060	
4520	Marketing & Consultation	1,595	1,459	337	401	1,179	1,051	1,500	1,300	1,000	
4530	Newsletter	4,000	5,000	2,663	0	0	0	0	0	0	
4540	Town Signs & Murals	348	389	0	0	0	0	0	0	0	
4545	Railway Advertising						1,473	0	0	0	
4560	Heritage Projects	0	0	612	0	0	0	0	0	0	
4570	Website & Email	4,897	2,761	2,590	2,771	2,843	3,461	3,500	3,000	3,000	
4575	Projects							1,000	1,000	1,000	
4580	TIC Expenses	943	1,161	38	249	283	237	275	150	275	
4590	Cycle Parking	0	0	0	150	797	0	0	0	0	
4550	Brown Signs	5,000	0	0	0	0	0	0	0	0	
4595	Christmas Lights						21,028	20,000	18,000	20,000	
New	Town Vision							0	0	2,000	
	<b>Sub-total</b>	<b>54,672</b>	<b>53,657</b>	<b>48,863</b>	<b>45,333</b>	<b>60,626</b>	<b>89,355</b>	<b>99,670</b>	<b>89,137</b>	<b>100,705</b>	
222	Museum Grant	6,070	6,286	2,675	4,868	2,749	11,423	4,500	4,500	5,100	See Forward Plan for breakdown
	<b>Total</b>	<b>60,742</b>	<b>59,943</b>	<b>51,538</b>	<b>50,201</b>	<b>63,375</b>	<b>100,778</b>	<b>104,170</b>	<b>93,637</b>	<b>105,805</b>	
	<b>Income</b>										
212	TIC Net Ticket Sales	977	563	29	37	139	408				
212	TIC Net Stock Sales	1,375	1,102	849	2,155	2,614	2,569				
212	TIC Net Commission & Fee	127	-41	12	1	32	-41				
1999	Other Income		627	0		100	1,103				
	<b>Total</b>	<b>2,479</b>	<b>2,251</b>	<b>890</b>	<b>1,500</b>	<b>2,885</b>	<b>4,039</b>	<b>3,000</b>	<b>3,200</b>	<b>3,250</b>	
	<b>Transfer from Reserves</b>			0	110	6,236	7,720				
	<b>NET BUDGET</b>	<b>58,263</b>	<b>57,692</b>	<b>50,648</b>	<b>48,591</b>	<b>54,254</b>	<b>89,019</b>	<b>101,170</b>	<b>90,437</b>	<b>102,555</b>	
	<b>Reserves</b>	<b>As at 1.4.24</b>						<b>Forecast 31.3.25</b>	<b>Forecast 31.3.26</b>		
341	Signage/Projects	3,750						3,750	3,750	3,750	
344	Heritage Projects	1,000		Match Funding				1,000	1,000	1,000	
345	Community Emergency Pla	500		Ringfenced				500	500	500	
	<b>Museum Reserves</b>										
362	Donations	12,257		Ringfenced				12,257	13,932	11,642	
364	R Holmes Memorial	156		Ringfenced				156	106	106	
	<b>Totals</b>	<b>17,663</b>						<b>17,663</b>	<b>19,288</b>	<b>16,998</b>	
	<b>Notes</b>										
[1]	24/25 Inc £500 for new town photos - TO RESERVE if not spent?										
[2]	Inc £500 for website updates - NB email now paid within IT support										