

Communications and Engagement Committee
Budget

		2018/2019	2019/2020	2020/2021	2021/2022	2022/2023	2023/2024	2024/2025	2024/2025	2025/2026	
202	Expenditure	Spend	Spend	Spend	Spend	Spend	Spend	Budget	Forecast	Budget	Notes
										DRAFT	
4000	Salaries	36,665	32,796	32,148	34,246	40,544	40,964	50,836	45,436	48,888	Assume 5% inc
4010	NIC - Employer	inc above	1,089	815	1,039	1,798	1,894	2,350	2,253	4,900	Based on new rates in Oct 24 budget
4020	Pension - Employer	inc above	6,567	6,003	5,233	4,588	7,652	9,964	8,906	9,582	
4385	Twinning						3	1,000	1,000	1,000	
4500	Events*	1,224	2,435	3,657	1,244	8,594	11,592	9,245	8,092	9,060	
4520	Marketing & Consultation	1,595	1,459	337	401	1,179	1,051	1,500	1,300	1,000	
4530	Newsletter	4,000	5,000	2,663	0	0	0	0	0	0	
4540	Town Signs & Murals	348	389	0	0	0	0	0	0	0	
4545	Railway Advertising						1,473	0	0	0	
4560	Heritage Projects	0	0	612	0	0	0	0	0	0	
4570	Website & Email	4,897	2,761	2,590	2,771	2,843	3,461	3,500	3,000	3,000	
4575	Projects							1,000	1,000	1,000	
4580	TIC Expenses	943	1,161	38	249	283	237	275	150	275	
4590	Cycle Parking	0	0	0	150	797	0	0	0	0	
4550	Brown Signs	5,000	0	0	0	0	0	0	0	0	
4595	Christmas Lights						21,028	20,000	18,000	20,000	
	Town Vision							0	0	2,000	
	Sub-total	54,672	53,657	48,863	45,333	60,626	89,355	99,670	89,137	100,705	
222	Museum Grant	6,070	6,286	2,675	4,868	2,749	11,423	4,500	4,500	5,100	See Forward Plan for breakdown
	Total	60,742	59,943	51,538	50,201	63,375	100,778	104,170	93,637	105,805	
	Income										
212	TIC Net Ticket Sales	977	563	29	37	139	408				
212	TIC Net Stock Sales	1,375	1,102	849	2,155	2,614	2,569				
212	TIC Net Commission & Fee	127	-41	12	1	32	-41				
1999	Other Income		627	0		100	1,103				
	Total	2,479	2,251	890	1,500	2,885	4,039	3,000	3,200	3,250	
	Transfer from Reserves			0	110	6,236	7,720				
	NET BUDGET	58,263	57,692	50,648	48,591	54,254	89,019	101,170	90,437	102,555	
	Reserves	As at						Forecast	Forecast		
		1.4.24						31.3.25	31.3.25		
341	Signage/Projects	3,750						3,750	3,750		
344	Heritage Projects	1,000		Match Funding				1,000	1,000		
345	Community Emergency Pla	500		Ringfenced				500	500		
	Museum Reserves										
362	Donations	12,257		Ringfenced				12,257			
364	R Holmes Memorial	156		Ringfenced				106	106		
	Totals	17,663						17,613	5,356	0	
	Notes										
[1]	24/25 Inc £500 for new town photos - TO RESERVE if not spent?										
[2]	Inc £500 for website updates - NB email now paid within IT support										